

COMBINED COMPETITIVE EXAMINATION (MAIN)

MANAGEMENT

Paper—I

Time : 3 hours

Full Marks : 200

Note : (1) The figures in the right-hand margin indicate full marks for the questions.

(2) Attempt **five** questions in all.

(3) Question No. 1 is compulsory.

1. Answer any ten of the following :

4×10=40

- (a) What do you mean by Management By Objective (MBO)?
- (b) Explain the concept of open- and close-system.
- (c) Outline your understanding of 'matrix organization'.
- (d) Write a note on human relations approach in management.
- (e) Interpret the concept of 'Executive Support System' (ESS).
- (f) Explain the concept of perception.
- (g) Briefly translate the concept of Gross National Product (GNP).
- (h) What do you mean by Giffen goods?
- (i) Explain the steps involved in linear programming problem formulation.
- (j) Describe the significance of integer programming problem.
- (k) Distinguish between skewness and kurtosis.
- (l) Why is standard deviation considered as best measure of dispersion?

